



Scientific Commercialization LLC Appoints SC-Insight™ Executive

Madison, WI – Scientific Commercialization LLC, a leader in Healthcare Consulting Services and Business Intelligence Solutions, is pleased to announce Jason Jensen has joined the Company as Principal, General Manager of SC-Insight™.

In his role as General Manager of SC-Insight™, Mr. Jensen is responsible for delivering aggressive strategic and financial growth for the SC-Insight™ platform. Mr. Jensen has focused expertise in the commercialization of software solutions, having most recently worked for a privately-held company providing social media software to enterprises for managing multiple channels for customer service, insights and analytics.

“Jason brings a proven track record of success driving strategic business results through operationally excellent go-to-market strategies, marketing, sales and customer communications,” said Daniel Leonard, Managing Partner Scientific Commercialization. “With the Medical Affairs value proposition being redefined by Scientific Commercialization and the SC-Insight™ platform, Jason is a natural choice to accelerate our growth and exceed client expectations.”

As a seasoned leader, Jason has a pedigree of exceptional client delivery ranging from McKinsey & Company, Inc. to Epic Systems Corporation. Mr. Jensen is an accomplished strategic and financially-focused executive with strong general management experience and particular strengths in strategy, business development and commercializing software products.

Mr. Jensen has an MBA from University of Wisconsin, and a BA in International Studies with Business Emphasis.

About Scientific Commercialization

Scientific Commercialization LLC (SC) is a specialized management consulting firm that helps leaders and their organizations optimize performance to achieve measurable, sustainable results. We are experienced in over 275 engagements with life science organizations; we use our depth and breadth of expertise to help our clients navigate complex business challenges to implement practical, lasting solutions. Learn more at www.scientificcommercialization.com

For more than a decade, leaders in pharmaceutical, biopharmaceutical and medical device and diagnostic companies have come to us for strategic guidance, organizational development, and key initiative/operational support.

About SC-Insight™

SC-Insight™ is a SaaS cloud-based solution enabling life science companies to visually measure and manage their performance through actionable insights, using data aggregated from multiple disconnected operational sources. SC-Insight™ is the global leader in Medical Affairs BI and Analytics. Learn more at <http://www.scientificcommercialization.com/business-intelligence/>